



Parish Council Mission Statement

VISION

Our vision is to preserve the character and charm of the village whilst improving amenities and managed growth of housing.

MISSION

Our mission is to conduct ourselves in a professional and proactive manner that responds to the challenges of the rapidly changing and developing demands of the community, employers, traders, developers, Maidstone Borough Council and new central government legislation.

AIMS

Our aims are to serve our parishioners by:

1. Delivering value for money
2. Keeping all essential services, amenities and schooling in the heart of the village
3. Enabling residents and visitors to enjoy a quality village life
4. Promoting a diverse economy that supports both new and existing employers and gives residents good employment opportunities
5. Protecting the characteristics of the village, countryside and open spaces for the enjoyment of all people
6. Working in partnership with Maidstone Borough Council, infrastructure services, agencies, charities and relevant statutory bodies to improve service standards and meets the needs of the residents and government policies.

PRINCIPLES

To achieve these aims, Yalding Parish Council has three guiding principles:

1. Communicate and consult with the community and employers
2. Use and support our local economy and traders
3. Request ad hoc support from the community for specialist skills when needed

CORE VALUES

Yalding Parish Council will realise its mission and aims by upholding ten core values that underline its work and how we interact with each other. These are consistent with the Localism Act 2011.

1. Excellence

We will promote and support these core values through leadership and example. We strive to achieve the best for our community by driving ongoing accountability, empowerment and capability.

2. Leadership

We will provide clear vision and strategy for "What is good for Laddingford and Yalding Villages" and achieve this through capable leadership in people, work practices and community understanding.

3. Objectivity

In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, choices will be made on merit.

4. Openness

We will be as open as possible about all the decisions and actions that are taken. We should give reasons for our decisions and restrict information only when the wider public interest clearly demands it.

5. Accountability

We are accountable for our decisions and actions to the public and will submit ourselves to whatever scrutiny is appropriate to our office.

6. Engagement

We involve and engage with stakeholders in the community and external bodies to build lasting relationships that provide mutual value.

7. Honesty

We will act solely in terms of the public interest. We have a duty to declare any private interests relating to our public duties and to take steps to resolve any conflicts arising in a way that protects the public interest.

8. Integrity

Integrity underpins every decision and action taken by Yalding Parish Council to ensure we are trusted and respected by stakeholders, both internal and external.

9. Innovation

We aim to maintain a work environment conducive to change and flexibility, ensuring Yalding is capable of meeting evolving expectations and environments.

10. Teamwork

We will foster an environment of collaboration, support and mutual respect, ensuring individuals and teams work together effectively to achieve results.

Re-adopted on 2 July 2024.

To be reviewed annually at the Annual Parish Council Meeting (see minutes of that meeting).